

# TOUCHPOINT

STRATEGIES

## About Us

TouchPoint Strategies is an award-winning professional services firm that has decades of success in delivering innovations in the communications, public-private partnership, and business process outsourcing spaces.

Our practice leverages a unique perspective built from years of long-standing public and private sector relationships, with a cross-disciplinary approach that informs our ability to engineer plans and processes to facilitate our client's needs.



## Tools & Services

### Communications

- Strategic Planning
- Public Involvement Plans
- Meeting Facilitation
- Project Management
- Disaster Response Operations
- Focus Groups

### Public-Private Partnerships

- Economic Development Consulting
- Zone/District Administration
- Strategic Partnership Facilitation

### Business Process Outsourcing

- Staffing
- Construction Management
- Cleaning and Maintenance Services

## Our Approach

We design and implement strategies using a touch-point ecosystem which deploys a strong inclusion of digital tools and tactics to assess client needs with implementation in mind.

Our approach is centered on leveraging over 20 years of experience advising a myriad of industries in the creation of over \$400 million in public-private partnerships that have placed over \$6 billion in new revenue on the ground.

## Communications

Our team has extensive expertise in creating and executing on countless customized engagement plans built on timely, accessible, and sustained messaging to help diffuse tensions and build consensus on the studies, plans, and projects that affect communities.



## Public-Private Partnerships

TouchPoint Strategies builds value for innovative public and private sector entities by viewing potential partnerships through the lens of our experience in real estate development and finance.



## Business Process Outsourcing

The TouchPoint team provides custom capacity solutions tailored to help our clients meet and exceed their equity and inclusion procurement goals.

We analyze, develop, and deploy outsourced services that create win-win scenarios for agencies, industries, and communities.

